



Illinois State Council K of C Charities, Inc.

<http://www.illinoisknights.org>

Office Of MR/LD Drive Co Chairmen

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Worthy Grand Knights & Intellectual Disabilities Chairmen,

Congratulations on a successful 2009 Intellectual Disabilities Drive! Despite a myriad of obstacles **YOU** managed to bring us very close to achieving our opportunity this past year. As we all begin our planning for the 2010 Drive, we would like to offer you two ideas to overcome a few of the obstacles and help you have an even more successful drive.

First, there are several corners available in downtown Chicago that have not been utilized in recent years. These corners are open to councils outside of the city who may wish to take advantage of them. Please submit your request to Intellectual Disabilities Co-Chairman Dale Smith, who will assign a corner(s) and issue your council a permit for downtown Chicago. Councils outside of Cook County who participate and car pool will be allowed to claim mileage and parking expenses on their report. Your request must be submitted by August 1, 2010.

Second, four (4) councils from the Rockford area pooled their resources and rented a kiosk at a regional shopping mall on the designated drive weekend. They were very successful. This is a very good idea, especially for those councils who have faced tougher restrictions or construction related issues that have hindered their street sales. Councils who band together to take advantage of this opportunity will be allowed to claim up to \$400.00 as an expense on their reports. This expense will be divided equally between the participating councils. In order to avoid duplication and/or conflict, councils who wish to take advantage of this opportunity will notify the Co-Chairmen by August 1, 2010, who will issue permits for the designated malls.

These are just two of the many innovative ideas available to your councils that can help you to achieve and surpass your opportunities. Another idea is to host or attend a "Kick Off" meeting in your area. Plans made and lessons learned at these meeting will insure that this year's drive will go on to be the best ever.

Do not hesitate to call the ID Co-Chairmen of the Charities Director should you have any questions.

Vivat Jesus,

Dale + Ed

What Works - Team Work