



State Public Relations Contest

The following point system, is used in judging the Public Relations Award.

Activity	Points	Total
Council Public Relations Chairman appointed	100 Points	
Council article appearing in Diocesan paper or local paper (Points awarded for each article)	25 Points	
Council article appearing in Columbia Magazine (Points awarded for each article)	50 Points	
Picture in any of the above publications (Points awarded for each picture)	50 Points	
Mention of Council Name on Radio (Points awarded for each broadcast)	50 Points	
Mention of Council Name on Television in broadcast (Points awarded for each broadcast)	50 Points	
Knights of Columbus sign on entering your city (One sign per Council)	100 Points	
Billboards in your community, like Keep Christ in Christmas or Abortion	100 Points	
Council Website address:	Total Points	

Submission Guidelines

- Councils must apply in writing for this award. Send your application by **April 15th**, to:
State Public Relations Director
 Robert Fuggiti
 4842 W. Catalpa Ave
 Chicago, IL 60630-1544

- Provide the name of your Public Relations Chairman.
- If your council was mentioned on the radio or on television broadcast, provide the name and call letters of the station and identify for what activity the council was mentioned. Ads on cable television **do not count.**
- Furnish copies of articles and pictures that appeared and give the name of the publication. Ads like Bingo or Dinners at council **do not count.** We are not looking for just ad items, but for stories and articles about your council.
- Picture of Knights of Columbus sign coming into your city, **Max 100 points.**

- **Any Question Contact the State Public Relations Director**
 Robert Fuggiti, no5025@aol.com (847)-921-8738

Council # _____ Council Public Relations Director _____ Council name/ City: _____
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