





Volunteerism

- › Volunteer. There is a growing need for volunteers to find and implement the solutions to society's problems. Volunteers make an important difference in our world. Rally other organizations in your community to work with your council in solving community problems.
- › Observe the National Fraternal Congress of America's Join Hands Day (*First Saturday in May, www.join-handsday.org*)
- › Recognize outstanding volunteers

Volunteerism

- › Celebrate National Volunteer Week:
 - *Month of April*
 - *1-800-VOLUNTEER*
 - *www.pointsoflight.org*
- › “Make a Difference Day” – a national day of community service.

Membership – Programming – Charities

“The best coaches know what the end result looks like, whether it’s an offensive play, a defensive coverage, or just some area of the organization. If you don’t know what the end result is supposed to look like, you can’t get there”.

Vince Lombardi

Membership – Programming – Charities

So without a plan, a road map or blue print, it is easy to loose sight of the goal or achieve the result that we hope for.

Membership - Programming - Charities

A recent study on goal setting revealed:

- › 83% of college students had no specific goals. Later in life this group accounted for 9% of total income.
- › 14% of the students had some unwritten goals. This group accounted for 29% of income.

Membership - Programming - Charities

Only 3% of the students had specific written goals, yet accounted for 62% of the income earned by this study group.

Membership - Programming - Charities

"An unwritten goal is merely a wish."

Membership - Charities - Programming

Ernest Hemingway...
"Never confuse motion with action"

Membership - Programming - Charities

Chinese Definition of Insanity
› "Doing what we have always done, in exactly the same way, and expecting a different outcome."
› So, it makes good sense to plan each day, not unlike what we do the day before we go on vacation.

Membership - Programming - Charities

We all have 86,400 seconds in each day.
We can not bank them or save them, so use them wisely.

Membership – Programming – Charities

Each month offers a unique opportunity to achieve our annual Membership – Programming – Charities Opportunities.

So let's explore our opportunities month by month.

Illinois Quotas

<i>Program</i>	<i>Potential Per Unit</i>		<i>Total</i>
➤ Circle of Honor			2900
➤ New Council Development	13	25	325
➤ Round Table	250	3	750
➤ Reactivation	8	10	80
➤ Potential Intake from NCD, RT & React			1155

07/01/2009

Action Plan for Recruiting

- Appoint membership team
- Establish quotas and goals
- Order brochures and membership information from Supply Dept
- Create a council brochure
- Participate in district first degree
- Shinning Armor Award Program
- Participate in *Illinois' Star Power* Program
- Schedule a District 1st Degree

Challenge officers 2 recruit 1!

Action Plan for Recruiting

The membership team: Who?

- › Field agent
- › Members involved in direct sales
- › Members involved in council, parish and community activities
- › Members knowledgeable of Knights
- › Members with history of recruiting success

Prepare Yourself

Action Plan for Programming in the Month of

- › Grand Knight names Program Director, Membership Director, and Charities Director
- › Appointment of Council Chairmen
- › Order Service Program Material
- › Conduct a planning with Council Directors and Chairman
- › Establish Committees within the Service Program Structure
- › Complete Service Program Personnel Report Form (#365)
- › Committee Chairmen select members to service on their respective committees
- › IMPLEMENT PROGRAMS

Programming Responsibilities

Properly planned and executed, the council's Service Program Team should:

- › Furnish the opportunity for members to fulfill their Catholic duties for the benefit of themselves and others.
- › Enable members and their families to participate on worthwhile community projects while profiting from the opportunities.
- › Encourage members to protect their families by taking advantage of our Order's insurance.
- › Constantly recruit new members so that the councils strength may be augmented while retaining its effectiveness and quality.

Council Strategic Planning Meeting

- › Review and discuss all activities which were successful analyze the reasons for success.
- › Discuss those activities that did not succeed and the reasons for failure.
- › Discuss committee chairman appointments.
- › Decide on dates for projects and add to council calendar.
- › Review the council's public relations and publicity tie-ins. Consider more extensive use of media.
- › Arrange for each director to report his monthly plans well in advance of the planned activity.

Council Strategic Planning Meeting

- › Discuss plans for recruitment, retention, and insurance promotion.
- › Discuss cooperation between the lecturer and directors.
- › Prepare a schedule of monthly meetings of the Service Program Team.
- › Consider sponsoring a Squires Circle.
- › Arrange for all present to receive a complete agenda of the decisions reached.




